

Overview

## DESCRIPTION

The Grant County Heritage Trail Foundation, a nonprofit, 501(c)(3) organization (pending), is spearheading the development of a 48 mile multi-surface, multi-use pathway. The multi-use pathway for Grant County will connect the northern and southern border of the county with existing infrastructure and future pathways. In developing a multi-surface, multi-use pathway, a wide range of users - cyclists, walkers, joggers, equestrian riders, and other non-motorized vehicles- will be served. And, the community will derive further health benefits by increasing physical activity via use of the county-spanning pathway; allowing people of all ages and abilities to make the healthy choice.

## INVESTMENT OPPORTUNITY

The Grant County Heritage Trail Foundation is seeking \$555,230 in private support over the next six years. This money will:

- Complete Phase 1 to Phase 3 of the pathway development
- Build sidewalks/ pathways to connect downtowns, neighborhoods, parks and schools
- Increase physical activity opportunities in our community
- Increase access to healthy food options



## THE NEED FOR CHANGE

Today's children could be the first in U.S. history to live sicker and die younger than their parents' generation. Lifestyle and environmental changes in recent decades make it difficult for children to eat a healthy diet and be active.

- Today, many families in Grant County do not have access to physical activity opportunities.
- Many areas in our county are unsafe for people of all ages to walk or bike, and play areas are minimal.
- Opportunities for children to be physically active during the school day has decreased dramatically.
- Adult obesity in Grant County is 3 - 7 percent higher than surrounding counties.
- Trails spur economic development and appeal to a variety of groups.
- Trails help make exercise more convenient and neighborhoods more exercise-friendly.

Investment Opportunities

## INVESTMENT OPPORTUNITIES OF TIME AND RESOURCES

- Provide financial donations, in-kind labor, equipment and products to reduce cost of paths and sidewalks

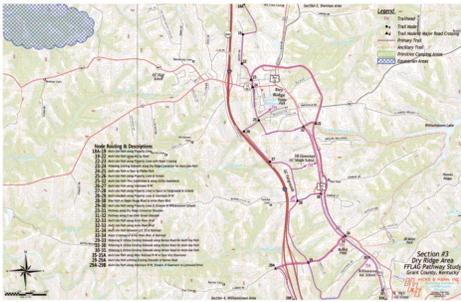
## FOR YOUR INVESTMENT

Grantors/donors will have the satisfaction of knowing that their contributions have created a healthier, more vibrant community, aided in economic development, extended the life expectancy of our children and reduced health-care costs across the board. Additional marketing and promotional opportunities may include (but are not limited to):

- Grand opening/dedication events and media
- Marketing materials and special events via [fitnessforlifecg.com/heritagetrail](http://fitnessforlifecg.com/heritagetrail)
- On-site signage
- Ongoing media

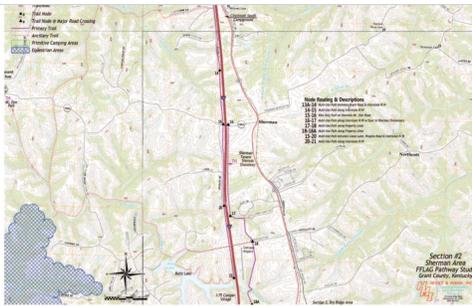
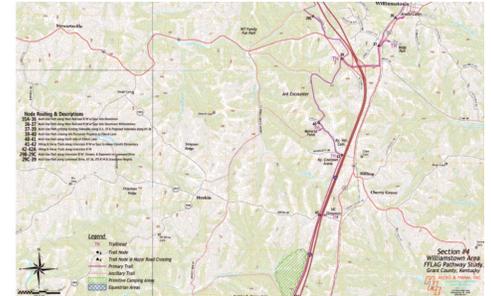


Product/Initiative	Est. Total Cost
<b>Phase 1- Dry Ridge Sections</b>	
Preliminary Engineering/ Design	\$75,643.00
Construction (includes utilities)	\$998,000.00
Construction Engineering/ Inspection	\$47,875.00
<i>Phase 1 Total</i>	<i>\$1,121,518.00</i>
<b>Phase 2- Williamstown Sections</b>	
Preliminary Engineering/ Design	\$93,667.00
Construction (includes utilities)	\$772,000.00
Construction Engineering/ Inspection	\$57,667.00
Right of Way	\$24,300.00
<i>Phase 2 Total</i>	<i>\$947,634.00</i>
<b>Phase 3- Sherman Sections</b>	
Preliminary Engineering/ Design	\$39,875.00
Construction (includes utilities)	\$662,500.00
Construction Engineering/ Inspection	\$4,625.00
<i>Phase 3 Total</i>	<i>\$707,000.00</i>
<b>Grand Total</b>	<b>\$2,776,152.00</b>



**Phase 1 (Dry Ridge area):** The primary spine moves south across Broadway at a major urban street crossing and then onto Ferguson Blvd. At the south end of Ferguson Blvd, the path diverges, with one spur heading east into Piddle Park, another spur heading west toward I-75, and one heading east toward School Rd. The trail system in this area will connect downtown Dry Ridge to Williamstown; connect schools to parks and neighborhoods to amenities such as Piddle Park

**Phase 2 (Williamstown area):** At the intersection of Sunset and Main Street, bikers will be accommodated on Main Street, while the existing sidewalks south to the intersection will be widened for pedestrians. The pathway turns east-west along KY 36. The north shoulder of KY 36 will be improved for bike and pedestrian users. Planned improvements of the KY 36 bridge over I-75 will accommodate both users. The pathway then follows the north side of KY 36 to its intersection with the west loop just west of the gas station. The path intersects with Eibeck Lane and bike riders will use Eibeck Lane itself, while a new adjacent sidewalk will accommodate pedestrians. Once the path reaches Kentucky Cowtown, the trail



**Phase 3 (Sherman area):** At Sherman-Mt. Zion Road, the path turns east and crosses I-75 on the bridge following the I-75 right of way until it reaches Sherman Elementary School. There the pathways will veer east in the vicinity of Spillman Drive, where the Grantland Subdivision, the school property and the Summerfield and Ashley Estates developments are located. From there the pathway will follow

## GOALS AND MEASURES OF SUCCESS

This initiative is intended to span many years. The first years will create major changes in the physical environment.

2018-2020	2020-2022	2022-2024
Initiatives/Activities	Initiatives/Activities	Initiatives/Activities
The Grant County Heritage Trail Foundation created. [Completed]	The Grant County Heritage Trail Foundation will continue to seek and apply for funding opportunities.	The Grant County Heritage Trail Foundation will continue to seek and apply for funding opportunities.
Trail Project Coordinator is hired. [Completed]	Trail Project Coordinator will become a full-time position.	Trail Project Coordinator will establish and coordinate an Adopt-A-Tail program.
Branding and marketing materials for the trail are developed.	Trail Champions will be identified for promotion and maintenance of Phase 1.	Trail Champions will be identified for promotion and maintenance of Phase 2.
Transportation Alternative Grant submitted for funding of Phase 1 & 2 of the trail development.	Phase 1 trail usage will be evaluated.	Phase 2 trail usage will be evaluated.
Phase 1 of the trail completed.	Phase 2 of the trail completed.	Phase 3 of the trail completed.
Grand opening of the trail section.	Grand opening of the trail section.	Grand opening of the trail section.

## CONTACTS

**Geneva Hoffman**  
Grant County Heritage Trail Manager  
HeritageTrailGC@gmail.com  
859.803.4320

**Elizabeth Steffer**  
Chairman, Grant County Heritage Trail  
Health Educator  
Northern Kentucky Health Department  
elizabeth.steffe@nkyhealth.org  
859.363.2093

